

INSTITUTO NACIONAL DE ESTADÍSTICA Y GEOGRAFÍA

**Sector 72, *Accommodation and food services*
turnover/output, basic statistics**

**The 25th meeting of the Voorburg Group on Service Statistics
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1.- Definition of the Service being collected

The *Accommodation and Food Services sector* comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both, accommodation and food services establishments, because the two activities are often combined at the same establishment. Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services¹.

1/ According to the North American Industrial Classification System, Mexico (NAICS 2007)

2.- Market conditions and constrains

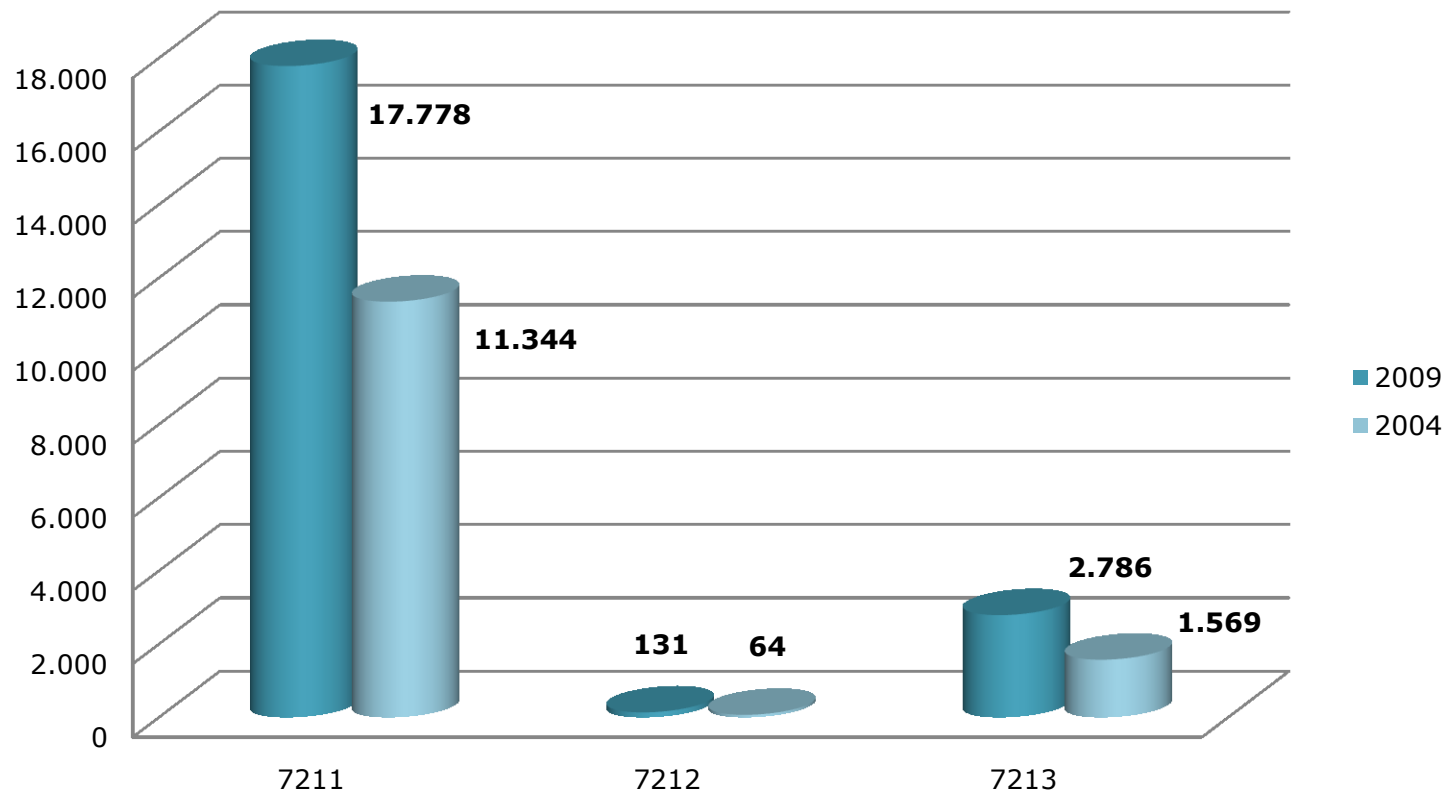
2009 Economic Census (reference year 2008)

Sector	Sub sector	Industry groups	Economic activity	Number of establishments	Total Expenses	Total Incomes
					(thousand of pesos)	
72	721	7211	Traveler accommodation	17,778	203,260,644	235,973,631
		7212	RV (recreational vehicle) parks and recreational camps	131	98,064	191,995
		7213	Rooming and boarding houses	2,786	1,377,032	1,949,729
	722	7221	Full-service restaurants	11,961	26,497,029	54,973,778
		7222	Limited-service eating places	333,960	84,712,505	123,338,433
		7223	Special food services	1,246	8,277,366	14,587,949
		7224	Drinking places (Alcoholic beverage)	25,231	8,689,364	14,458,726
Total Sector 72				393,093	332,912,004	445,474,241
Private-Sector services non financial				1,351,477	1,151,600,748	2,042,411,068
Share of Sector 72				29.09%	28.91%	21.81%
All of private and semi-public sectors				3,735,347	12,814,532,432	18,752,057,163
Share of Sector 72 in the total				10.52%	2.60%	2.38%

Source: Preliminary results Economic Census 2009

www.inegi.org.mx

Economic units Census 2009 vs. 2004



NAICS	N° of economic units		
	2009	2004	%
7211	17,778	11,344	56.72
7212	131	64	104.69
7213	2,786	1,569	77.57

- Source:
- Preliminary results Economic Census 2009
- Economic Census 2004/SAIC ver. 5.0
- www.inegi.org.mx

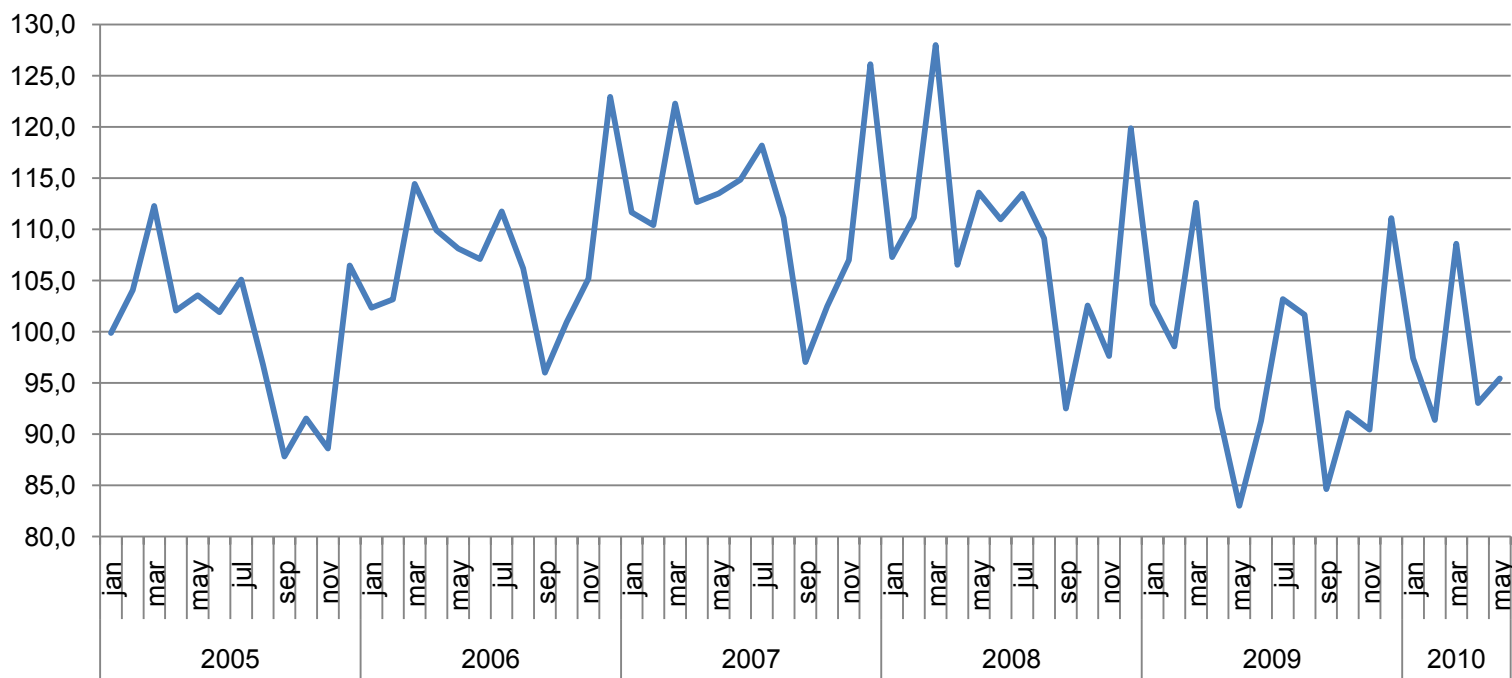
Monthly Service Survey

Short term indicators, Incomes index (2005=100), original series.

Source: INEGI, Encuesta Mensual de Servicios 2010

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**Accommodation and Food Services
Incomes Index, original series
(2005=100)**



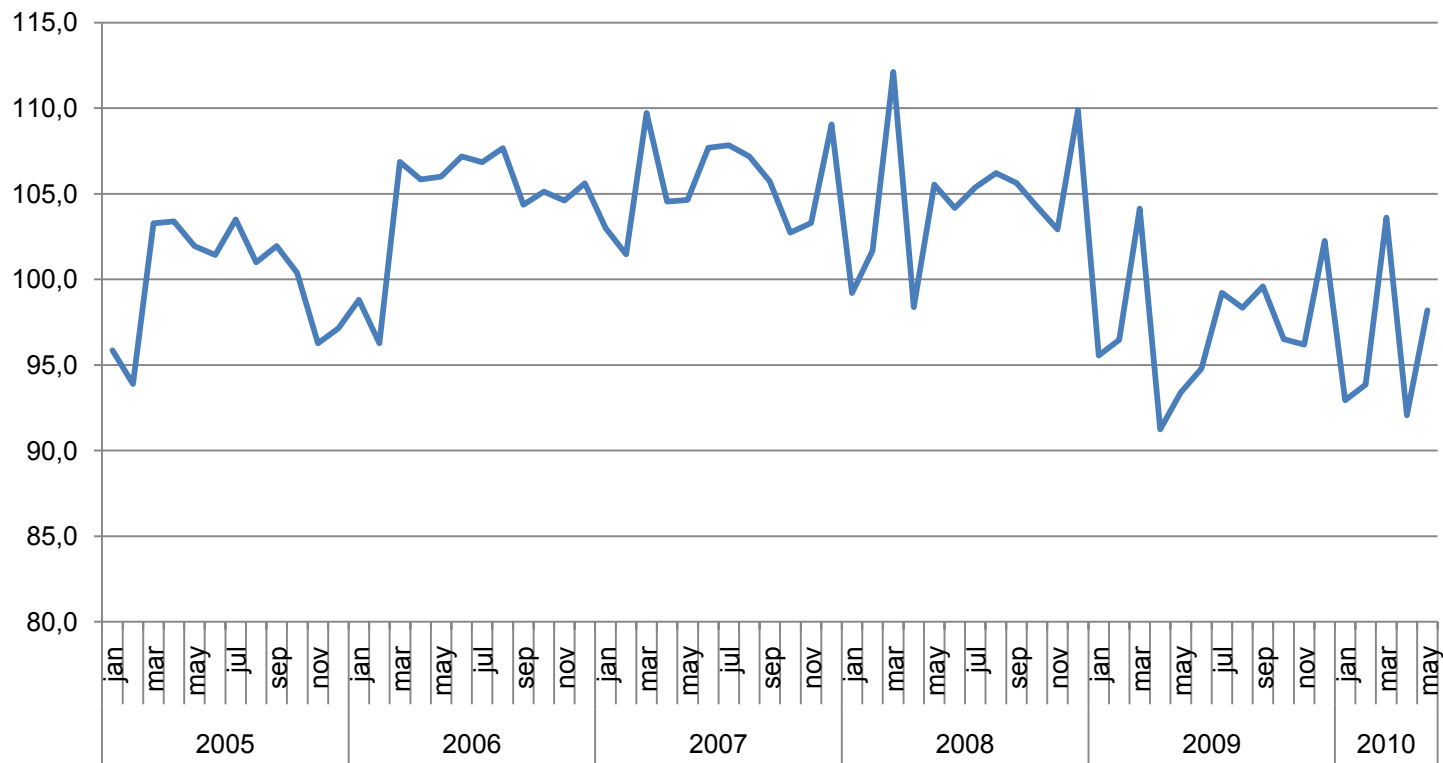
Monthly Service Survey

Short term indicators, total occupied personnel index (2005=100), original series.

Source: INEGI, Encuesta Mensual de Servicios 2010

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**Accommodation and Food Services
Occupied personnel Index, original series
(2005=100)**

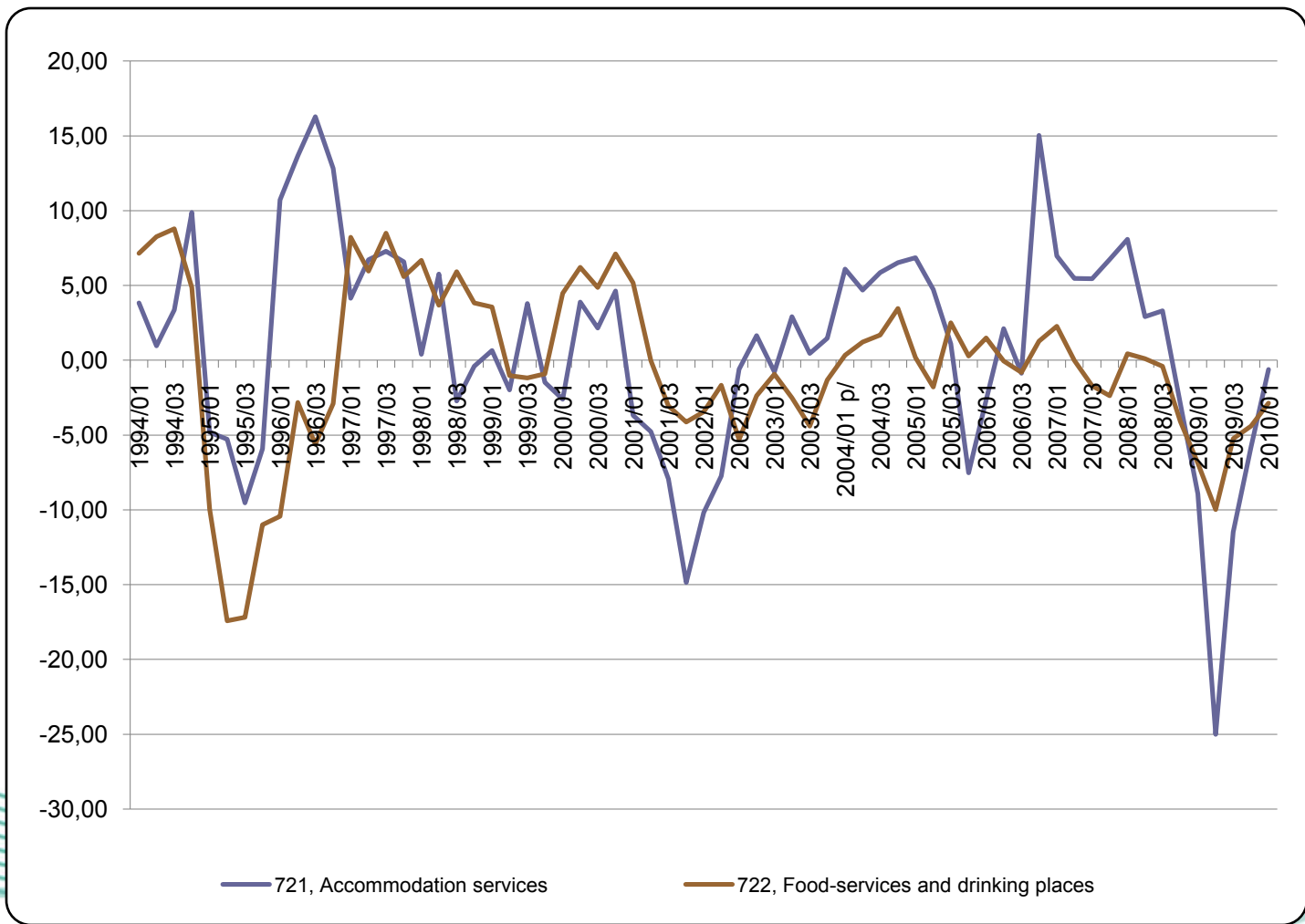


National Accounts System

Quarterly Gross Domestic Product

Annual growth rate (percentage)

Source: INEGI, Sistema de Cuentas Nacionales de México
www.inegi.org.mx



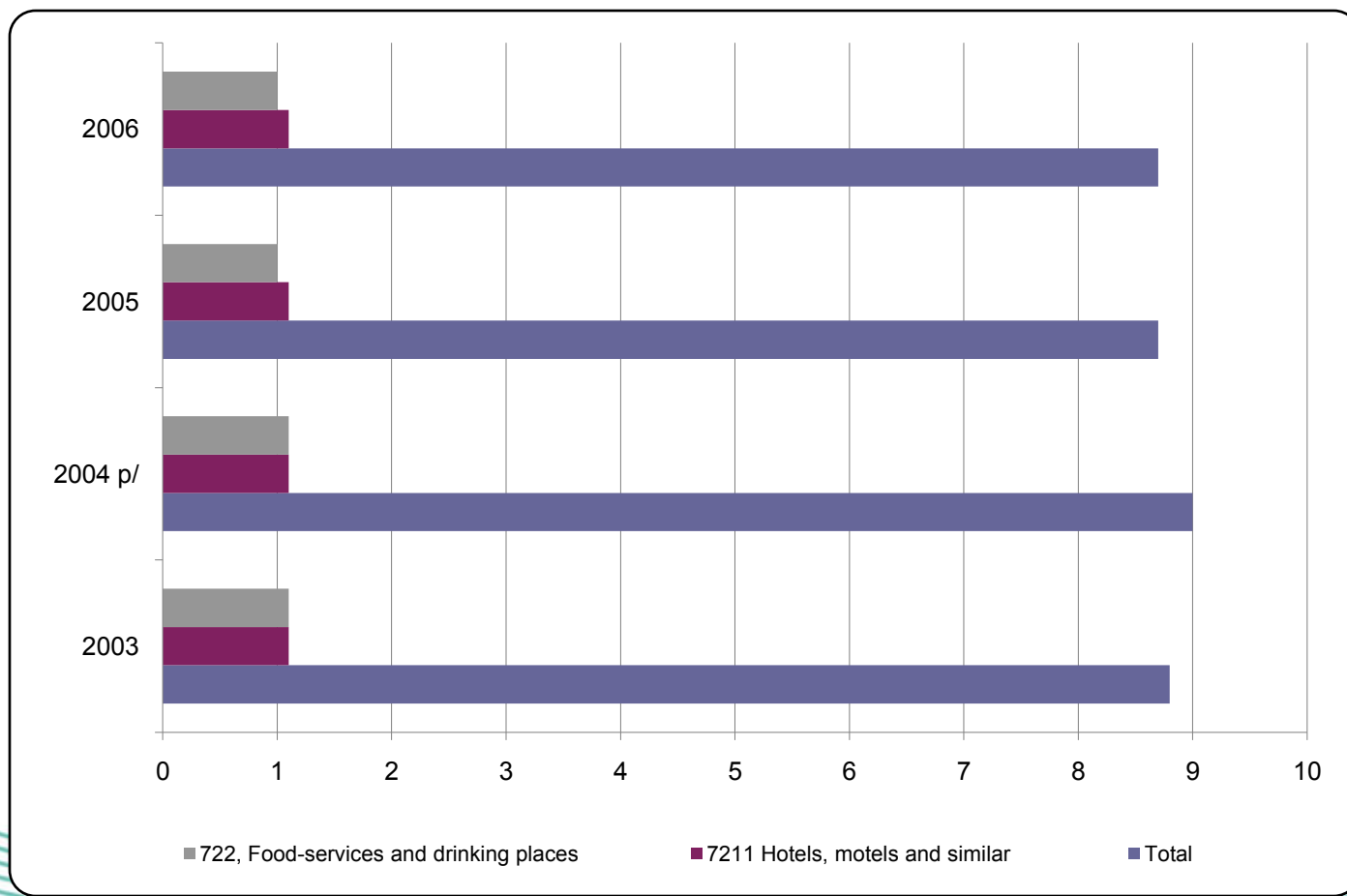
Tourism Satellite Account

Touristic GDP

Annual sharing (percentage)

Source: INEGI, Cuenta Satélite de Turismo de México

www.inegi.org.mx



3.- Standard Classification Structure

Sector structure (NAICS 2007)

721, Accommodation services

7211 Hotels, motels and similar

72111 Hotels and motels, except casino hotels

721111 Hotels with other integrated services

721112 Hotels without other integrated services

721113 Motels

72112 Casino hotels

721120 Casino hotels

72119 Cottages, villas and similar

721190 Cottage, villas and similar

7212 Camps and recreational hostels

72121 Camps and recreational hostels

721210 Camps and recreational hostels

7213 Rooming and boarding houses and furnished whit hotel services departments

72131 Pensions and furnished with hotel services departments and guests, houses and homes

721311 Rooming and boarding houses

721312 Furnished with hotel services departments

722, Food-services and drinking places

7221 Full-service restaurants

72211 Full-service restaurants

7222 Limited-service eating places

72221 Limited-service eating places

722211 Limited-service restaurants

722212 Food to carry restaurants

722219 Other limited-service restaurants

7223 Special food services

72231 Food service contractors

722310 Food service contractors

72232 Caterers

722320 Caterers

72233 Mobile food services

722330 Mobile food services

7224 Drinking places

72241 Nightclubs, bars, taverns and similar

722411 Nightclubs, discos and similar

722412 Bars, taverns and similar

NAICS Sector 72, in comparison with ISIC Rev 3.1

NAICS six digits code	ISIC rev. 3.1 code
721111 721112 721113 721120	5510, Hotels; camping sites and other provision of short-stay accommodation
721190 722111 722112 722211 722212 722310 722320 722330 722411 722412 722413 722414	5520, Restaurants, bars and canteens

4.- Collection statistic data through Economic Census and Surveys

In Mexico, the basic statistic is collected and processed through economic censuses, every five years, and through the national economic surveys system, for annual and monthly basis.

⇒ **Economic Census, since 1930**

⇒ **National Economic Survey System**

- Monthly Service Survey, since 1993
- Annual Service Survey, since 2005

Data users can consult a great amount of aspects related to the different activities carried out by the economic units, based on two questionnaires used to collect the statistical information, addressing fundamental questions such as what is being produced, where is it being produced, how much is being produced and for whom is it being produced.

Objective population

The object of study population consists of economic units in the country providing some service to third parties on one's own initiative, either with commercial and/or professional purpose.

Observation units

Unit study, also called observation units, is nothing more than the delimitation of the subjects under study or research, is known as elements on which precise data are obtained.

Observation units are legal entities which receive information and compiled statistical, since activities with a legal and operational structure, making it feasible to collect data.

In a certain point, the main objective of the survey is to generate and offer economic information about service, the unit to study is the establishment and its defined as: *“The economic unit that in a single physical location, seated in a place of permanent way and delimited by constructions and fixed facilities, actions and resources under the control of a single proprietary organization or controller combine to make oriented transactions to serve to third on one's own initiative, for mercantile, professional, social or cultural character”*.

Unit of measure

The unit of measure for collected data is, depending of the basis, annual or monthly, Mexican pesos or thousand of Mexican pesos; for qualitative service percentage.

4.1 Objectives

- ⇒ Provide statistic information, that allows knowing the main economic variables evolution, of the Service Sector (private-sector non financial services).
- ⇒ Provide input/output to estimation of the National Accounting System, e.g. GDP
- ⇒ To spread the structure and participating of the sector in the national economy.
- ⇒ To generate economic statistic information that allows the study of dynamic and evolution of the sector in the short term.

4.2.- Main variables of the Services questionnaires

Economic Census

- ⇒ Data for the identification and location of the economic units
- ⇒ Participation of foreign capital
- ⇒ Organization forms
- ⇒ Occupied personnel
- ⇒ Remuneration
- ⇒ Expenses on consumption of goods and services
- ⇒ Expenses not derived from the activity
- ⇒ Revenues for services rendered and goods sold
- ⇒ Revenues not derived from the activity
- ⇒ The production value
- ⇒ Stocks
- ⇒ Fixed assets
- ⇒ Units and transport equipment
- ⇒ Innovation and research

for accommodation services

- ⇒ Participation of foreign capital
- ⇒ Category of the establishment
- ⇒ Accommodation capacity
- ⇒ Temporary time sharing capacity
- ⇒ Camps and recreational hostels
- ⇒ Rooming and Boarding Houses, and furnished with hotel services departments
- ⇒ Average occupation
- ⇒ Initial capacity and changes in their composition
- ⇒ Tourist vocation
- ⇒ Mode of operation
- ⇒ Integrated services
- ⇒ Congress and Convention services
- ⇒ Occupied personnel and salaries paid to staff paid by service type
- ⇒ Expenses and incomes by providing the service

Annual Service Survey

- ⇒ Dependent personnel of the company
- ⇒ Not dependent personnel of the company
- ⇒ Remunerations
- ⇒ Expenses on consumption of goods and services
- ⇒ Expenses not derived from the activity
- ⇒ Revenues for services rendered and goods sold
- ⇒ Revenues not derived from the activity
- ⇒ The production value
- ⇒ Fixed assets
- ⇒ Identification of suppliers and customers

Monthly Service Survey

- ⇒ Worked days
- ⇒ Dependent personnel of the company
- ⇒ Not dependent personnel of the company
- ⇒ Remunerations
- ⇒ Expenses on consumption of goods and services
- ⇒ Expenses not derived from the activity
- ⇒ Revenues for services rendered and goods sold
- ⇒ Revenues not derived from the activity

5.- Updating of information, based on 2009 Economic Census

Currently, INEGI carried out the work of analysis and information processing of 2009 Economic Census, this information will give an updated overview of the Nation's structure and the relation to Accommodation and Food Services, are expected to gather information about 390,000 economic units.

Once finished this work, and INEGI presents the definitive results, the Annual and Monthly Survey's samples will be updated.

Annual Service Survey

Increasing in the main products of the Annual Survey, such as income and measurement by kind of service (product), this data will be helpful for SPPI.

Monthly Service Survey

This project will publish other indexes related with the activity, among others:

Expenses,

Remunerations, and

average remunerations *per capita*

Comments?

...Thank you!!!



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